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NATIONAL FARM MACHINERY SHOW BRINGS THOUSANDS TO THE KENTUCKY EXPOSITION CENTER

LOUISVILLE, KY (February 23, 2016) – The National Farm Machinery Show continues to be one of the largest-attended events at the Kentucky Exposition Center. Held Feb. 10 – 13 this year, attendees, exhibitors and agribusiness professionals totaled 295,258. The five percent drop in attendance from 2015 is attributed to weather which caused cancellation of schools and school tour groups from many of the surrounding counties on both Wednesday and Friday.

Known as the largest indoor agriculture trade show in the U.S., the event brings an economic impact of \$20 million annually and fills hotels and restaurants throughout Louisville. Attendees come from across the nation and include delegations from Argentina, Italy, Germany, England and China.

“This is a show for the record books,” said Kentucky State Fair Board President and CEO Rip Rippetoe. “We expanded the number of exhibitors to 880 and introduced the expertise and advocacy arm of the American Equipment Manufacturers to increase our position as one of the most important agricultural trade shows in the nation.”

Other expo highlights included 14 seminars, with topics ranging from renewable energy to market and weather strategies.

For information about the National Farm Machinery Show, visit www.farmmachineryshow.org.

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The National Farm Machinery Show, the nation’s largest indoor farm show, features the agricultural industry’s most comprehensive display of equipment, services and technology. Held annually at the Kentucky Exposition Center in Louisville, Kentucky, the show attracts 300,000 attendees from the United States and around the world. The Championship Tractor Pull, the country’s oldest indoor tractor pull, accompanies the show to provide an added element of entertainment and competition. The National Farm Machinery Show occupies over 1.2 million square feet of contiguous exhibit space, contributes \$20.1 million in economic impact to the Commonwealth each year, and is owned and produced by the Kentucky State Fair Board.