



2016 NATIONAL FARM MACHINERY SHOW AND CHAMPIONSHIP TRACTOR PULL FACT SHEET

EVENT:	51st annual National Farm Machinery Show 48th annual Championship Tractor Pull sponsored by Syngenta.
LOCATION:	Kentucky Exposition Center 937 Phillips Lane, Louisville, KY
DATES:	Wednesday, Feb. 10 through Saturday Feb. 13, 2016
SHOW HOURS:	9:00 a.m. - 6:00 p.m. daily (Eastern Standard Time)
ADMISSION:	National Farm Machinery Show admission is free and open to the public. Parking is \$8.00 per vehicle. Championship Tractor Pull ticket prices are: Wednesday and Thursday (7:30 p.m.) \$40 Friday (7:30 p.m.) - \$45 Saturday (1:00 p.m.) - \$40 Saturday (7:30 p.m. FINALS) - \$45 All Championship Tractor Pull seats are reserved. Tickets are subject to availability. Tickets are sold at the Freedom Hall Ticket Office and all Ticketmaster outlets. Order by phone at 1 (800) 745-3000. Tickets can also be purchased online at ticketmaster.com . All prices include a facility fee.
GIFT & CRAFT MARKET:	This shopping destination features more than 80 booths of souvenirs, toys, clothing and more. Relocated to the South Wing Mezzanine, it is accessible by elevator or escalator from the South Wing C Lobby.
THE PIT:	See the powerful pulling trucks and tractors up close and meet the Championship Tractor Pull drivers in Broadbent Arena. Wednesday, 9:00 a.m. - 5:00 p.m. Thursday, 9:00 a.m. - 5:00 p.m. Friday, 9:00 a.m. - 5:00 p.m. Saturday, 9:00 a.m. - 11:00 a.m.
ATTENDANCE:	The 2015 combined National Farm Machinery Show and Championship Tractor Pull attendance was 310,589.
ECONOMIC IMPACT:	\$21.5 million

EXHIBIT SPACE: Eight interconnected exhibit halls totaling more than 1.2 million square feet of indoor exhibit space and containing more than 880 agricultural displays.

VISITOR INFO: Call the Louisville Convention & Visitors Bureau at (888) 568-4784 or (800) 743-3100.

MORE INFO: Visit us online at: www.farmmachineryshow.org and www.champpull.org. Also, follow us on www.twitter.com/nfmslouisville and www.facebook.com/nationalfarmmachineryshow.

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The National Farm Machinery Show, the nation's largest indoor farm show, features the agricultural industry's most comprehensive display of equipment, services and technology. Held annually at the Kentucky Exposition Center in Louisville, Kentucky, the show attracts 300,000 attendees from the United States and around the world. The Championship Tractor Pull, the country's oldest indoor tractor pull, accompanies the show to provide an added element of entertainment and competition. The National Farm Machinery Show occupies over 1.2 million square feet of contiguous exhibit space, contributes \$21.5 million in economic impact to the Commonwealth each year, and is owned and produced by the Kentucky State Fair Board.