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## **MEDIA ADVISORY**

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### **NATIONAL FARM MACHINERY SHOW MEDIA ROOM**

- WHAT:** The **Official National Farm Machinery Show Media Room Presented by FMC** is designated to serve members of the working press at the NFMS and Championship Tractor Pull. The room will provide hospitality to members of the media.
- WHEN:** 9 a.m. - 6 p.m. Wednesday - Friday, Feb. 10-13
- WHERE:** Kentucky Exposition Center, South Wing B, Room 100
- AMENITIES:** Wireless Internet, computer access, telephones, press rack and refreshments
- REFRESHMENTS:** Refreshments will include coffee, bottled water, juice, sodas, assorted pastries and an afternoon snack.
- REQUIREMENTS:** Media credentials issued by the NFMS Media Department
- CREDENTIALS:** Media credentials will be issued in the Media & Public Relations Department now through Tuesday, Feb. 9 from 8 a.m. to 5 p.m. and in South Wing B, Room 100 beginning Wednesday, Feb. 10 from 9 a.m. to 6 p.m. Any credentials needed after 6 p.m. during the show must be picked up in the Media Department located in the Freedom Hall Administrative Offices.

For more information on obtaining media credentials for the National Farm Machinery Show and Championship Tractor Pull, Feb. 10-13, visit the Media page at [www.farmmachineryshow.org](http://www.farmmachineryshow.org).

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The National Farm Machinery Show, the nation's largest indoor farm show, features the agricultural industry's most comprehensive display of equipment, services and technology. Held annually at the Kentucky Exposition Center in Louisville, Kentucky, the show attracts 300,000 attendees from the United States and around the world. The Championship Tractor Pull, the country's oldest indoor tractor pull, accompanies the show to provide an added element of entertainment and competition. The National Farm Machinery Show occupies over 1.2 million square feet of contiguous exhibit space, contributes \$21.5 million in economic impact to the Commonwealth each year, and is owned and produced by the Kentucky State Fair Board.

