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NEW DIVISION BOOSTS THE INDOOR ROAR OF THE 2010 CHAMPIONSHIP TRACTOR PULL

Louisville, Ky. (January 26, 2010) - Held in conjunction with the National Farm Machinery Show, the 42nd **Championship Tractor Pull**, sponsored by Syngenta, roars into Freedom Hall this February 10-13 and is expected to be met with sell-out crowds. Approximately 75,000 tractor pulling fans are anticipated to attend this super-charged competition, known as America's oldest indoor tractor pull. The action-packed, four-day run includes five pulls where some of the best drivers in the nation compete for a share of more than \$200,000 in prize money and the nationally recognized title of Grand Champion.

The inclusion of the inaugural Lightweight Super Stock Alcohol Tractor class augments the field with innovative machines, combining with other Super Stocks, Pro Stocks, Super Farms, Modified and Alcohol Tractors and Two-Wheel and Four-Wheel Drive Trucks. For a complete list of all classes, see Championship Tractor Pull Schedule on 2010 NFMS Media Kit.

Tickets are on sale now at the Freedom Hall Ticket Office and all Ticketmaster outlets. Pull tickets are \$32 for Wednesday and Thursday night shows, \$42 for the Friday night, \$37 for the Saturday afternoon show and \$42 for the Saturday night finals. Friday and Saturday night shows sell out fast. For more information, visit www.farmmachineryshow.org.

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The National Farm Machinery Show, the nation's largest indoor farm show, features the agricultural industry's most comprehensive display of equipment, services and technology. Held annually at the Kentucky Exposition Center in Louisville, Kentucky, the show attracts 300,000 attendees from the United States and around the world. The Championship Tractor Pull, the country's oldest indoor tractor pull, accompanies the show to provide an added element of entertainment and competition. The National Farm Machinery Show occupies over one million square feet of contiguous exhibit space, contributes \$19 million in economic impact to the Commonwealth each year, and is owned and produced by the Kentucky State Fair Board.

