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## **NEW DIVISION BOOSTS THE INDOOR ROAR OF THE 2011 CHAMPIONSHIP TRACTOR PULL**

**Louisville, Ky. (Jan. 31, 2011)** - For the second consecutive year, the super-charged competition of the 43rd **Championship Tractor Pull**, sponsored by Syngenta, will get an injection of new blood when it roars into Freedom Hall with the inclusion of the 7,500lb 4x4 Super Stock Diesel Trucks and is expected to be met with sell-out crowds. In 2010, the inaugural 6,400lb Lightweight Super Stock Tractor class was added, broadening the appeal to a wider pool of drivers. Both new classes help showcase more economical and less-specialized trucks including, Chevrolet Silverados and Dodge Rams.

Approximately 75,000 tractor pulling fans are anticipated to attend this invitation-only contest, known as America's oldest indoor tractor pull. Held in conjunction with the National Farm Machinery Show, the four-day run includes eight divisions where some of the best drivers in the nation compete for a share of more than \$200,000 in prize money and the nationally recognized title of Grand Champion.

The inclusion of the inaugural class augments the field with innovative machines, combining with other Super Stocks, Pro Stocks, Super Farms, Modified and Alcohol Tractors and Two-Wheel and Four-Wheel Drive Trucks. For a complete list of all classes, see Championship Tractor Pull Schedule in 2011 NFMS Media Kit.

Tractor pull fans will also have the opportunity to be within inches of their favorite powerful tractors at The Pit. Open to the public 9:00 a.m.-5:00 p.m. inside Broadbent Arena each day, The Pit gives pulling fans the chance to walk beside the trucks and tractors, meet the drivers, get autographs and take pictures of the vehicles that will compete in the Championship Tractor Pull. Fans can also take advantage of this unique opportunity to get a first-hand glimpse of the hard work that goes into preparing these engine-revving beasts before they charge down the dirt track at the oldest indoor tractor pull in the country. Admission to The Pit is free. "The Pit" will close at 11:00 a.m. on Saturday, Feb. 16 in preparation for the 1:00 p.m. tractor pull

performance. Broadbent Arena is located next to the Pavilion on the west side of the Kentucky Exposition Center.

Tickets are on sale now at the Freedom Hall Ticket Office and all Ticketmaster outlets. Pull tickets are \$35 for Wednesday and Thursday night shows, \$45 for the Friday night, \$40 for the Saturday afternoon show and \$45 for the Saturday night finals. Friday and Saturday night shows sell out fast. For more information, visit [www.farmmachineryshow.org](http://www.farmmachineryshow.org).

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The National Farm Machinery Show, the nation's largest indoor farm show, features the agricultural industry's most comprehensive display of equipment, services and technology. Held annually at the Kentucky Exposition Center in Louisville, Kentucky, the show attracts 300,000 attendees from the United States and around the world. The Championship Tractor Pull, the country's oldest indoor tractor pull, accompanies the show to provide an added element of entertainment and competition. The National Farm Machinery Show occupies over one million square feet of contiguous exhibit space, contributes \$19 million in economic impact to the Commonwealth each year, and is owned and produced by the Kentucky State Fair Board.

