

MEDIA CREDENTIALS

Media credential requests for the 2010 National Farm Machinery Show (NFMS) and Championship Tractor Pull (CTP) are now being accepted. The NFMS will be held February 10-13 at the Kentucky Exposition Center in Louisville. Show hours are 9:00 a.m. - 6:00 p.m. daily. Pulls take place each evening at 7:30 p.m., plus a 1:00 p.m. matinee on Saturday, February 13. Media credentials are free.

THESE CREDENTIALS ARE FOR WORKING PRESS ONLY.

MEDIA BADGE:

Although there is no admission charge for the National Farm Machinery Show, the Media are encouraged to wear the Media Badge to identify them as working press. Media credentials are required to enter the **Official National Farm Machinery Show Media Room Presented by FMC**. During the Tractor Pulls, the Media Badge will give **WORKING PRESS ONLY** admission and access to a special press area located on the floor near the track finish line. If you want access to this area, you will need to sign a Release Form in the Media Office. Limited seating is available. Enter the Media area from Ramp T on the east side of the Freedom Hall concourse. Follow the aisle down to the floor.

THE MEDIA BADGE IS NOT TRANSFERABLE. PERSONS USING THIS BADGE MAY BE ASKED TO SHOW ADDITIONAL IDENTIFICATION. ANY UNAUTHORIZED PERSONS IN THE TRACTOR PULL PRESS AREA WILL BE ASKED TO LEAVE. ANY MEDIA BADGES IN THEIR POSSESSION WILL BE CONFISCATED.

PARKING GATE PASS:

The parking gate pass is good for parking fees at the Kentucky Exposition Center during the 2010 NFMS. The pass should be displayed in the windshield of your vehicle on the driver's side. You may use the pass lane (far right lane) of any outside gate to enter the grounds. There is NO reserved area for Media parking.

TO REQUEST CREDENTIALS:

Requests should be made on company letterhead listing the names and titles of all employees requesting credentials. Credential requests can be sent to Sandra Kendall, Media Department, National Farm Machinery Show, P.O. Box 37130, Louisville, KY 40233, faxed to (502) 367-5189 or e-mailed to Sandra Kendall - skendall@ksfb.ky.gov or Ellen Anderson - eanderson@ksfb.ky.gov. Please call Sandra at (502) 367-5185 or Ellen at (502) 367-5156.

Parking gate passes will be mailed upon request. Media Badges must be picked up in person as follows:

- Beginning Monday, February 1, through Tuesday, February 9, in the Media Department located in the Administrative Offices at the front of Freedom Hall, 8 a.m. – 5 p.m.
- Beginning Wednesday, February 10, through Saturday, February 13, in the **Official National Farm Machinery Show Media Room Presented by FMC** located in South Wing B, Room 100, 8 a.m. – 6 p.m. Any credentials needed after 6 p.m. must be picked up in the Media Department located in the Administrative Offices at the front of Freedom Hall.